



COUNTY OF
NEWELL

2026

REQUEST FOR PROPOSAL RFP-2026IT-29693

RFP Issue Date: June 29, 2026

Addendum Date: July 30, 2026

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Addendum #4

TO ALL BIDDERS:

The following changes, additions or deletions are hereby made a part of the Invitation to Tender Documents for The County of Newell as full and completely as if the same were set forth therein. Please be sure to submit this addendum with your tender.

Question:

1. Why has the County decided to complete a communications audit at this time?

Answer:

The Communications position is relatively new to the County of Newell. The initial focus was to establish and solidify the County's day-to-day communications. With those foundational elements now in place, the County is shifting its focus toward developing a more mature communications program by moving beyond reactive, day-to-day communications to a more strategic approach. This audit is intended to help guide that transition.

Question:

2. Does the County want the audit to be vendor independent or County collaborative?

Answer:

The County of Newell would like to see the audit completed collaboratively with the Communications Officer and the Communications Governance Committee when and where it makes sense.

Question:

3. Is it required the submission forms be filled out directly in the tables provided or can we create identical tables directly in the pdf we plan to submit?

Answer:

Yes. Proponents may recreate the submission forms directly within their single PDF submission, provided the content, order, and intent of the forms remain substantially the same as those included in the RFP.